JODI'S GYM

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Jodi's Gym founder and CEO Jodi Levine wishes she had spent more time focusing on the big picture.

Levine, a former gymnast, started her chain of children's gyms in 1982. There are locations in Westchester County and New York City.

In the early years of her business, she spent too much time focused on the little details rather than the bigger picture, and she now wishes she'd had a great mentor to help her work through that.

"I would say find a great mentor, someone who has already been through the many



Jody Levine

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challenges of being an <u>entrepreneur</u>," Jodi says. "I would seek out and accept more help early on and not try to do it all alone. I would have worked less on the daily grind and harder on the big picture in the early years. Perhaps be less of a perfectionist, and let the smaller things slide a bit."

